

## MINUTES

### UNCG ASSOCIATION OF RETIRED FACULTY (ARF) Business Meeting

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Thursday, 11/12/2020, 10:00-11:30 AM  
Via Zoom, Administrated by Betsy Lindsey

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#### In Attendance

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Nine Board members were present: Sue Dennison, President; Betsy Lindsey, Vice President; Ken Caneva, Treasurer; Barbara Levin, Secretary; Lyn Mankoff, At-Large; Diane Gill, At-Large; Vicki McCready, At-Large; Nancy Ryckman, At-Large; Tim Johnston, Chancellor's Designee.

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#### Welcome and Approval of Minutes (Sue Dennison)

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- Sue welcomed everyone and invited each Board member to share a quick update
  - Minutes of our Board Meeting on 8/13/20 were reviewed and approved.
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#### ARF Membership Update (Betsy Lindsey)

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- We currently have 48 members in total:
    - Life members=33
    - Associate life members=7
    - Annual members=6
    - Associate annual members= 2
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#### ARF Current Finances (Ken Caneva)

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- Current balance in ARF account as of 11/12/2020 is \$6723.85.
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#### ARF Website Update (Barbara Levin)

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- Barb described recent updates to the ARF website:
  - In Memoriam page has been added and updated monthly
  - Contact information for and pictures of ARF Board members are up-to-date.
  - Membership list is also up-to-date.
  - Dates will continue to be added to any updates
  - Barb asked who monitors the phone number on the ARF webpage?
    - Because no one is monitoring the phone number, it will be removed from our website and a message will be added to email Sue Dennison (e.g., if you provide a phone number, Sue will return your call).
    - Betsy will take the phone number off all printed publicity materials.
  - Vicki raised the need to edit our Mission Statement. She will send us proposed edits for our approval before anything is changed on the website.
  - The link to Upcoming Virtual Events for Fall and the link to C.P. Gause's memorial event will be removed because these events have passed.

### Announcements:

- Provost Jim Coleman has agreed to give a State of University presentation at our May 2021 business meeting. The date will be May 12, 2021 from 4:00-5:30 PM.

### Update on TED Talks (Ken and Vicki):

- Attendance at this Fall's events: Oct. 1<sup>st</sup> = 7 participants and Nov. 5<sup>th</sup> = 10 participants. Even though the numbers were small, the discussions were very stimulating.
- Ken and Vicki are happy to continue planning TED Talk events.
- Vicki noted that personal texts, emails, or phone calls can serve as reminders for people to attend the upcoming TED talk event.

### Discussion of ARF-sponsored programs:

- A robust discussion ensued about future ARF programs about eliciting better turnout and inviting co-sponsors for programs, among other ideas and suggestions.
  - Sue shared that she recently learned that 20% attendance of the membership is typical at events for membership organizations.
  - Several members suggested (a) connecting with other college and university retirement associations to co-sponsor events, (b) connecting with faculty retired from other universities who are living in Greensboro, (c) collaborating with units and departments on the UNCG campus to co-sponsor speakers and events, and (d) inviting current UNCG faculty to our events, considering they are our future members.
  - A suggestion that we each take a unit or a set of departments on campus to find out what events and talks they offer that we could co-sponsor was not supported at this time.
  - Several members lamented that there is no comprehensive campus calendar of events that we can access or add to.
  - Members also suggested sending our events to Campus Weekly, to departments to be circulated, and to local Continuing Care Retirement Communities (CCRCs). Sue indicated that recent submissions to Campus Weekly about the TED Talks were not published, and she plans to follow up with Mike Harris.
  - Suggestions to plan a Zoom meeting for all 48 members or to contact each member individually to get their input and brainstorm what they want to get out of ARF were determined to be premature. It was suggested that we might do this in summer or early fall 2021 to prepare for the time when we can resume sponsoring in-person events.
  - A reminder to contact people individually by phone or text about attending our Zoom events during spring 2021 was reiterated.
  - In conclusion, we decided that because we cannot offer social or other face-to-face events during this pandemic, we need to plan Zoom events for Spring 2021 that might interest a wider audience.
- Decisions about ARF-sponsored programs, including dates, for spring 2021:
  - Sue will arrange for Dr. Spoma Jovanovic to talk in February 2021 about "How to have difficult conversations with family members and friends when all involved disagree on the issue or subject."
  - Ken and Vicki will plan 2 TED Talk events (one in January and the second in March). They will be held on Thursdays from 11:00-12:30 PM.
  - The annual ARF Business Meeting will be held in May with Provost Jim Coleman.

- Sue will work on a list of dates for these events: TED Talks, Spoma's talk, and May Business Meeting.

#### **Action Items:**

- Barb will add (a) approved minutes of 8/13/20 Board Meeting to the ARF website, (b) remove the phone number and replace it with a message to contact Sue Dennison by phone if someone wants to talk with her, and (c) revise the link that currently says Upcoming Virtual Events for Fall 2020, and (d) remove the link to C.GP. Gause's memorial event because it has passed.
- Betsy will take the phone number off all printed publicity materials.
- Vicki will send Board members proposed edits to our Mission Statement before anything is changed on the website.
- Ken and Vicki will make decisions about TED Talks for January and March by the end of December.
- Sue will work on a list of dates for these events: (a) two TED Talks, (b) Spoma's talk, and (c) annual ARF Business Meeting, and (d) find out if Mike Harris is still in charge of Campus Weekly.

#### **Next Board meeting**

- The ARF Board will meet on Zoom on **Thursday, April 8, 2021 from 11:00-12:30** to plan for fall 2021 programs and the nomination ballot for officers.
    - Sue closed our Zoom meeting at 11:15 AM by thanking all who attended.
    - Minutes respectfully submitted by Barbara Levin for review, revised after feedback, and approved on 4/9/2021
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